



SW Sponsorship Policy

Sportsman's Warehouse is committed to supporting the communities in which we operate in.

Please understand we receive many requests for donation and sponsorship contributions. We try hard to fulfil as many requests as possible, but first please make sure you fall into one of the categories below. As much as we would like to, it is not possible to help everyone.

Organisations eligible for sponsorship or fundraising assistance are:

- **Local schools and sporting and fitness clubs** (teams) who require assistance for organised fund raising events (small prizes for raffles and trivia nights)
- **Organisations** that have official reciprocating purchasing / sponsorship programs with our Sportsman's Warehouse Teamwear and Corporate Sales Division (TCS)
- **Sportsman's Warehouse nominated charities.**

Organisations or persons that we are unfortunately unable to assist for sponsorship or fundraising assistance include:

- **Individual persons** (sorry folks, it does not seem fair to pick some and not others)
- **Foundations** unless pre-arranged with us
- **Third party fundraising**, for example, X organisation raising money on behalf of Y organisation
- **Requests from regions outside of where Sportsmans Warehouse stores are located**

How to submit Requests:

If you believe your sports/fitness club, school or association is eligible, please write to us so we can consider your request.

- Please send us your request on letterhead from your organisation where possible, or if not possible please provide an explanation of what you do within the organisation you are representing.
- Tell us what you are trying to achieve and how. (trivia night, walkathon, sports/fitness event etc.)
- Specify the dates of your event, an RSVP date and your signature and relevant contact details.

Please send your letter to:

Sportsmans Warehouse Sponsorship Officer

PO Box 244

Fyshwick ACT 2609

Or

Scan Email your signed letter to info@sw.com.au